VeriFone

V^x 510

Big Things in a Small Package



Big on What Matters, Small Where it Counts

VERIFONE'S V^x 510 is the ideal choice for merchants who know exactly what they want today. The V^x 510 efficiently processes debit and credit payments, as well as supports value-added applications. Clerks can easily hand over the lightweight, ergonomic device to customers for PIN entry. The V^x 510's backlit display, easy-to-read menu prompts and intuitive ATM-style interface reduce the chance of entry errors by customers and clerks. In addition, the device's integrated high-speed thermal printer and internal PCI PED approved PIN pad keep your countertop clutter-free. The V^x 510's high-speed dial modem and VeriCentre file compression enable fast application downloads and processing.

Finally, the VeriFone name is your assurance of unsurpassed long-term value and reliability at the point of sale. So, no matter how your business grows, VeriFone has the perfect device to fit your needs.



BENEFITS AT A GLANCE

- O Sleek and compact design
- o Superior performance for faster transaction processing
- o Smaller footprint takes up less counter space
- o Offers the latest and most reliable advancements in security



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Features & Benefits

Performance

- Efficient processing and high-speed (18 lines per second) thermal printer quickly move customers through the line
- Multi-tasking and ample memory support payments and supports value-added applications such as loyalty or gift card
- VeriCentre file compression and high-speed 14.4k dial modem streamline downloads
- Graphics-handling capabilities on both the display and printer quickly render logos, special fonts, and character-based languages
- Vertical, triple-track card reader improves read rates and accommodates most magnetic-stripe cards
- Part of the V^x Solutions powerful line of devices

Practicality

- Compact footprint saves counter space
- Plug-and-play device is simple to install and even simpler to use
- Intuitive ATM-style interface, large backlit display, ergonomic keys, and bold menu prompts minimize clerk training and reduce errors
- Quiet printer features "clam shell" design for drop-in paper loading to virtually eliminate jams
- Built-in latest security features including internal PIN pad, PCI PED approved for secure PIN entry
- Supports a variety of peripheral devices so that you can add capabilities such as automatic reader and latest fraud reduction programs

V^X SOLUTIONS COUNTERTOP PRODUCTS

Features	V* 510LE	V* 510	V* 570
Supports mail order and phone orders	>	>	>
Small ticket support	>	~	>
Customized tip parameters	~	~	~
Detailed reporting	>	~	\
Receipt customization	>	>	\
Fraud control features	>	>	>
Processes debit payments	>	~	~
Processes credit payments	>	~	~
Processes check payments	~	~	~
Offers multi-merchant capabilities	>	~	>
Drop-in paper loading	~	~	~
Integrated PIN pad	>	~	~
Supports third-party value-added applications		+	3 +
128-bit SSL secured IP communications			>
"Future proof" upgradeable communications			<
Ethernet port option			~
Wi-Fi 802.11g wireless LAN option			~
EMV 4.0 smart card option			~
USB Download			~

